NACAA COMMUNICATIONS CONTEST SCORE CARD – 2023

Name

CATEGORY 13

State

**POSSIBLE YOUR**

**BOUND BOOK/eBOOK POINTS SCORE**

1. **CONTENT** **25**

Does the title help the reader

understand the content? Is the information useful and timely? Is the information

written with the audience in mind and presented in a logical progression? Does it provide enough detail for the reader to be able to use the information for which it is intended?

1. **READABILITY** **25**

Is the writing well organized and clearly written, using correct sentence structure,

spelling and punctuation. Are terms pre-defined and sentences concise? Are sub-headings used to help organize the information? Is the language suitable for the audience for which it is intended?

1. **DESIGN AND APPEARANCE** **35**

Does the format and design attract and hold the attention of the reader? Do illustrations support the information?

Is the design appropriate for the audience?

Is white space used effectively? Are sub-headings used to help organize the information? Is the reproduction clear and clean?

1. **ABSTRACT** **15**

Were instructions and format for submitting abstract followed?

TOTAL POINTS **100**

**COMMENTS**

NACAA 2023